

Hi there,

People often ask us, “Will EMyth Coaching work for me? Will it work for my business, my industry?”

Our answer is always, “Yes.”

That’s because we know that no matter your product or service, no matter your industry, the root of your business frustrations is the EMyth. It’s the myth that understanding the work you do day-to-day—the work you’re really good at—means you know what it takes to own a business that does that work.

But the truth is, *they’re two totally different things.*

This perspective is the key to helping you start doing the *right* work—the work that will free you to build a company that works *for* you, not *because* of you.

Our [Coaching Program](#) is designed to give you that freedom, just as it’s done for tens of thousands of owners over the last 39 years.

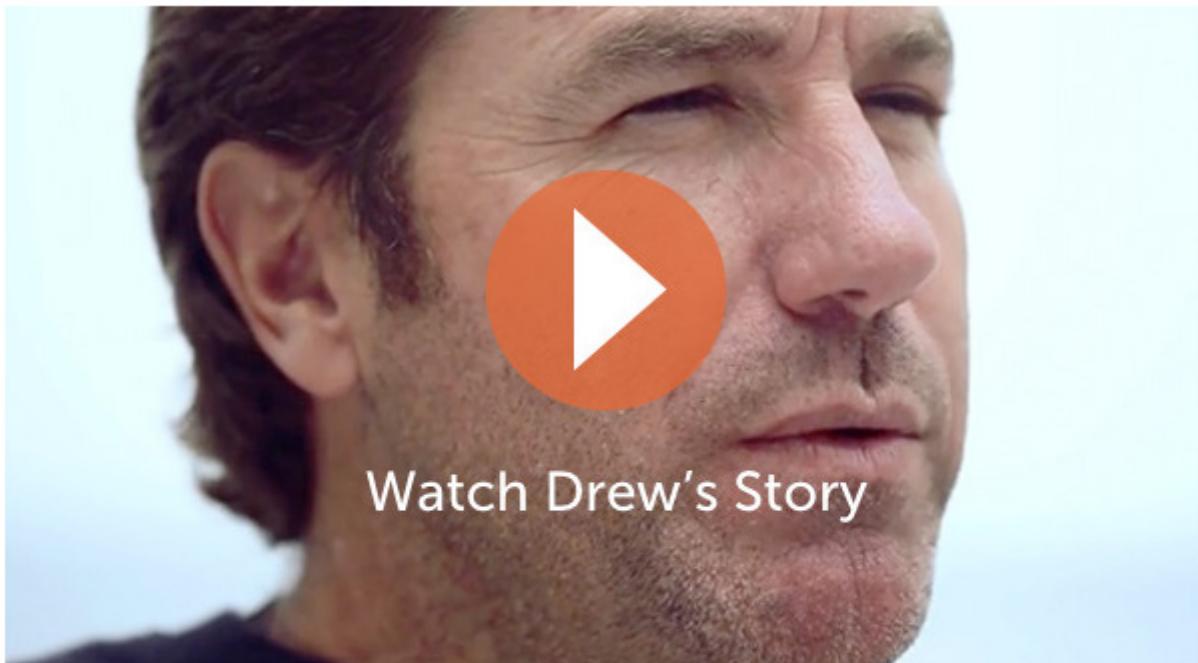
Take our client Drew Anderson. He owns one of the world’s leading underwater repair companies. He travels the world fixing some of the biggest aquariums and exhibits you can imagine.

But here’s the problem: *he was doing all the fixing.*

EMyth Coaching took him from repairman to businessman. He gave his team systems and standards so *they could do the work and he could run the business.*

[EMyth Coaching](#) worked for Drew, and like him, we can help you:

- ▶ Make more money while working less,
- ▶ Find and keep an amazing team,
- ▶ And ultimately, build a business that works whether you’re there or not.



“I never in a million years would be able to tell you that I would become a highly sought after, international, underwater contractor and now I’m setting out to become a businessman.”

[Watch Drew's Story](#)

If you’re ready to build this kind of business—a business that works for you—then our program is here to take you there. It worked for Drew and tens of thousands of other owners in almost every industry conceivable. It can work for you too.

Take the first step. [Schedule a free one-hour session](#) with one of our Certified Coaches.

Who knows? This may just be the start of a new future for you and your business.



Martin Kamenski
CEO

