

Hi there,

Here's a question you may never have asked yourself: What are all the things you've sacrificed for your business' success?

Really, stop and think about it.

A dinner date with your spouse, a family vacation, helping your kids do homework?

How often have you put aside the things that are important to you to focus on your business? You say, "maybe later" *but later never comes.*

([Here's a story](#) of a business owner who'd had enough and what he did about it. [Click here to listen.](#))

When you started your business, you had a vision for your future. Maybe that meant finally doing what you love for a living or the freedom to create your own schedule. But if you've just got your head down—working day and night—there will come a day when you look up and realize that all the "work" you've done hasn't moved you closer to the vision you had in mind.

In fact, it may be costing you more than you ever intended.

And it's not your employees, or your sales team, or even your marketing that's keeping you from doing the things you want. Here's the harsh truth: **It's you.**

Here's the better news: **You're definitely the one who can change that!**

One of our clients who was on the brink of losing everything will tell you that this very concept saved *his business*.

Like many owners, Jeff Schneider was struggling to create change. He was working late nights alone in a basement office, barely making ends meet, and his marriage was falling apart.

But with the support of his coach, Mary Rydman, [Jeff turned things around](#). Now he's earning *nine times* as much as before, his marriage is thriving, and he's working with a team that he loves. But it isn't just that his business is better, it's that **his entire life has changed**.

[\*\*Listen to Jeff's Story\*\*](#)

When you run your business the EMyth way, it doesn't just give you a better business. It gives you your life back. Fortunately, Jeff made changes in time. Will you?

Here's your chance to get help from your own EMyth Coach.

[\*\*Schedule a Free Session Now\*\*](#)

Talk soon,  
Tricia



**Tricia Huebner**  
Director of Coaching

*Tricia Huebner*

Hi there,

Have you had a chance to listen to [Jeff's story](#)? Were there parts of his story that sounded familiar? The long nights, the financial uncertainty, and the overwhelm? How about his heroic and tenacious commitment to pull through—to make his business work, no matter the cost?

Before Jeff joined [EMyth Coaching](#), he was stuck in a vicious cycle of *doing it, doing it, doing it*. He took on large projects, spent hours working on proposals, and as he expanded his client base, he moved further and further away from his ideal clients. The more work he did, the further he was from his goals.

It's a cycle most business owners are in when they come to us, often believing that all they need are more sales, or less turnover. If only you had more time, more money, or better people, then everything would finally fall into place. But you've been there before, throwing good money after bad, or hoping that a one-shot marketing campaign will be the answer you've been waiting for. Those aimless quick-fixes never pay off in the long run.

**You're the only one who can make the changes necessary to live the life you want—and we're here to help.** We provide the structure, the framework, to guide you and hold you accountable to your goals so that you don't have to start from scratch. It is hard work. But by [leveraging EMyth it's possible](#). And it will be the most rewarding work of your life.

We're a group of business owners ourselves, which means you'll have someone in your corner who knows what it's like to be in the trenches. As coaches, our job and our joy is to help you see how great your business can be. We can help you see the underlying causes of your frustrations, get clear on what you want, and implement the necessary changes to get there.